### The ISDN Switch-Off

### What You Need To Know



Reduce My Costs are here to prepare you for the ISDN Switch-Off, so your business isn't left disconnected!



#### What Is The ISDN Switch-Off?

In 2015, BT announced that they would be turning off their PSTN (Public Switch Telephone Network) and ISDN (Integrated Service Digital Network) by 2025.

#### What Are PSTN & ISDN Networks?

PSTN is the original analogue network that allows data and voice travel over copper lines. It is this network of copper wires that facilitates analogue voice services and broadband.

The ISDN system was an upgrade from the pre-existing PSDN system and was developed to carry digital data and voice traffic. The ISDN's digital architecture means that data can be transported more quickly and efficiently.



#### Why Is The Switch-off Happening?

The switch-off is taking place to make way for the future of telecommunication through new technologies. These lines are no longer compatible to the demands of the modern world. With no new lines being set up past September 2023, the natural next step is for BT to conduct a complete switch-off of the outdated system, to ensure a smooth transition nation-wide.

#### How Do I Prepare My Business?

Ahead of the switch-off in 2025, now is the perfect time to start thinking about how your business can make the switch from ISDN lines to Voice over Internet Protocol (VoIP). BSG Telecom are able to guide your business through this process quickly and efficiently.



## Your business can benefit from digital communication - if you make the switch correctly.



#### Your Business Solutions

#### Make the switch to VoIP today.

Switching to VoIP is a long term solution for your business. Voice over Internet Protocol (VoIP) is a technology that allows anyone to place phone calls over an internet connection. In antisipation of the ISDN switch off in 2025 and the rise of broadband, VoIP has become the definitive choice for phone services across the board.

VoIP is a step-up from traditional phones lines, offering more proficiencies than analog phones, at a lower cost. Once set-up with VoIP, any maintenance or upgrades to the system will occur automatically, through the cloud.

Switching has never been easier than with Reduce My Costs. To streamline your business telecommunication, get set up today.



#### Why Should I Switch Now?

**Cost Effective** - Switching to VoIP eliminates the cost of phone lines, meaning it is a cost effective solution compared to traditional phone systems.

High Quality - With a high-quality internet connection comes a high-quality phone system. Experience better quality and clarity for your business communication with VoIP.

Flexibility - By switching you are able to find the best telecom solutions for your business, tailored to your requirements and easily ajustable in the future.

Ahead of The Curve - VoIP is the next generation of telecommunication; by investing now, your business is equipped for the future and eliminates the risk of having outdated technology effecting the functioning of your business.



# VoIP enables voice calls to be made over an internet connection.



#### We Are Here To Help

We understand that this is a daunting process, however, we have made it our mission to have all the relevant information about the switch-off for you and your business.

Our dedicated team of experts are here to make the transition for you, and find the solution that will work best for your business going forward.

Stay ahead of the curve and avoid finding yourself in a position where your business communication lines are switched off.

Let Reduce My Costs take the stress out of the switch-off and navigate your business through the new generation of telecommunication!





# The ISDN Switch-Off is happening nation-wide. Don't be left behind!



### No Hassle, No Fuss. We're Just Here To Help!





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