

# A Guide For Start-Ups



No Hassle, No Fuss. We're Just Here To Help.

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Our goal is simple - to reduce your business's operating costs. We understand that starting a business can be a challenging but rewarding process, which is why we want to support you every step of the way.

Reduce My Costs makes it easy to set up all the essential services your business needs – all in one place. From Energy, Water, and Telecoms to Waste Management, Card Machines, and even a brand-new website, we've got you covered.

Start your business journey today with Reduce My Costs! No matter the industry of your business, we are here to help. Simply contact us today using the buttons below.

**Contact Us** 



# **About Us**

### Who Are Reduce My Costs?

Reduce My Costs is your ultimate business solution for managing and minimising expenses. As a one-stop shop, we take the hassle out of finding competitive, tailored packages that meet your business needs -saving you time, money, and effort while keeping you firmly in control.

Our core mission is to make managing business expenditure as simple as possible.



### **Our Values:**

We are committed to providing every customer with exceptional service, ensuring hasslefree management of your business expenditure while delivering real value.

Our values are an integral part of Reduce My Costs and have formed the foundations for how we operate; setting us apart in this industry as customer centric and ethically driven.











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# How We Can Help

Our team of industry experts are here to offer tailored advice, helping you secure the most competitive packages for your needs.

Our customer care team are committed to delivering exceptional service tailored to each client. We recognise that every business is unique, with its own specific needs — and we're here to meet those needs with efficiency and care.

Our team takes pride in their expertise, proactive approach to problem-solving, and ability to support start-ups with a wide range of essential services. When working with you, we consider key factors such as:

### Contract Upgrades

These can lead to improved terms and conditions, increased flexibility, and better alignment with your business needs and cost-savings, helping you become more competitive in the market.

### Cost Savings

With access to a wide range of suppliers across multiple industries, we can negotiate the most competitive rates, helping you save money from the get-go.

### Risk Management

Our team can help to manage any compliance or service-related risks, such as price fluctuations and supply disruptions.

### Expertise

We have a deep understanding of various markets and can provide valuable advice on how to manage their essential services effectively.



# **Our Process**

Why endure a long and complicated process for setting up your utilities? We've put together an easy process to get you set up quickly, so that you can get on with what matters.

### Step 1

Send us a recent bill for the services you are interested in Reduce My Costs reviewing.



### Step 2

Our team will gather the most competitive prices and put together a tailored package for you.



### Step 3

Your dedicated Account Manager will guide you through the process of setting up your new contracts.



### Step 4

Once your switch has been complete - we will take it from here!





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# Benefits of Reduce My Costs

We believe our customers deserve the best; that's why they receive a number of benefits. As a Reduce My Costs customer, you can get more than just great savings on your business expenditure. Switch today and gain your rewards!

### **Exclusive deals on our services**

Customers receive exclusive deals and promotions on all our services across the duration of your contract.



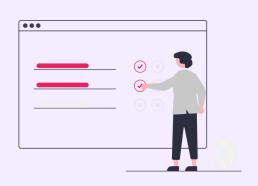
### **Personalised Account Management**

All our customers are appointed a dedicated Account Manager. Your Account Manager will assist customers with any queries and contract changes, having a clear understanding of your business needs.



### **Multi-service Packages**

We offer multi-service packages, so you can manage all your business expenditure in one place. Whether you want to manage just one service with us or multiple, you can easily request quotes for any additional services we offer. It's never been so easy!





# **Our Services**

### From energy to waste disposal, we've got you covered.

At Reduce My Costs, we offer a full suite of essential business utilities designed to cut costs and simplify operations. From energy and water to waste disposal, telecoms, merchant services, and more, we've got everything your business needs to thrive.

Whether you choose to manage a single service or multiple through us, our goal remains the same: to save you time, money, and hassle. We work with a wide network of trusted suppliers to bring you the most competitive prices on the market, tailored to your exact business needs.



**Energy** 



**Web Design** 



Renewables



**Card Payments** 



Water



**Waste Disposal** 



**Telecoms** 



<u>Finance</u>



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# A Message From Our Director

"Entrepreneurs are essential for growth and innovation across the UK, helping drive our economy forward; that is why we are dedicated to supporting start-up businesses.

We understand starting a business is not easy. It takes determination and a lot of hard work, and are often met with countless obstacles along the way. Here at Reduce My Costs, our team want to give start-ups the support they need to succeed; we do this by offering a wide range of services that are essential for a businesses operational function.

Let us take the confusion out of things."



# **Top Tips For Start Ups**

### **Understand Your Energy Bills**

With the fluctuating market, new business owners may feel uneasy about the costs surrounding energy. Government discounts and other necessary charges may get confusing. Checking your bills thoroughly is crucial for any business. Our pricing experts can find the most competitive prices on the market, while our billing experts will support you in understanding your bills once you are onboard.

### Build a Brand and Use It Effectively

Building a brand is essential for any business to succeed. It helps to create a unique identity and reputation that customers can recognise and trust. With our expertise, we can empower your brand and help your business stand out from the competition. We can set up your online presence with our web design services, ensuring that your brand is visible and accessible to customers across all digital platforms. Our services will help to ensure that your brand is seen, heard, and remembered.

### **Keep Track Of Expenditure**

It is crucial for start-up businesses to manage their business expenditure to understand where their money is going initially and to make informed decisions about how to allocate resources. This can improve financial performance and ensure their long-term viability. Reduce My Costs can help you achieve optimum expenditure control by evaluating your essential service costs and finding the most competitive prices!

### **Perfect Your Process**

By mapping out the customer journey, businesses can identify key touch-points, pain-points and areas for improvement, which can help to optimise the overall customer experience. We can help you to perfect your customer journey, creating a streamlined process for your customers to follow.

### Use a Brokerage

Using Reduce My Costs would allow you access to an experienced team of experts, a wider range of products, services, and competitive prices. In addition, in particular services, we can provide risk management and compliance support, saving you time and energy so you can focus on your new business.



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## FAQ's

### How do I set up an account with Reduce My Costs?

Once you have accepted your quotation, your Account Manager will manage the complete set up of your contract with ourselves and partner suppliers.

### How long is the set up process?

This is dependant on the service, but don't worry because your Account Manager will keep you updated every step of the way.

### Why should I choose Reduce My Costs?

Due to our connections with top suppliers across the UK, we can provide the most competitive prices on the market! Furthermore, we provide multiple services for your business needs, so you can manage everything in one place.

### How do I get a quote?

You can either submit your bill on our website for our team to review and contact you with the best options, call us on 0800 989 0144 to talk to one of our Account Managers, or book a consultation at a time that suits you through the button in the footer.

### How much do I pay for using Reduce My Costs?

Our service is completely free! All you need to do is submit your bill or call us and we'll do the rest.

### What will my Account Manager do?

Your dedicated Account Manager will search for the most suitable packages for your businesses needs and relay this to you. They will be on hand at all times for any queries you have and will provide any guidance you might need in your decision making.

**View More FAQs** 



# Helpful Blogs



### How To Easily Reduce Your Business Energy Expenditure

In response to the current energy crisis, reduce my costs has collated a list of ways for businesses to reduce their energy bills.

(1) May 17 2022



### Everything You Need To Know To Help Your Small Business Thrive

For small business week, our directors have spilled their secrets about how to elevate your small business...

(1) May 3, 202



### How To Reduce Business Waste's Environmental Impact

Taking a look at business waste and its environmental impact, including ways in which we can run more waste efficient businesses.

April 14, 2022



# Web Design, SEO and how to successfully grow your business online

Our web design service includes multiple options for getting your business online, as well as the maintenance required to keep it up to date.

③ October 27, 2022



### What is VoIP and Why Does My Business Need it?

In this blog, we will explore the benefits of VoIP, and why you should be thinking to switch in preparation of the ISDN switch off.

(1) April 28, 2022



### The Benefits of Using a One-Stop Shop

This blog outlines the benefits of using a One-Stop Shop to manage your business's operational costs and how RMC can save you time and money.

Sebruary 22, 202



### What are Business Utilities?

This blog post explains what business utilities are, how they vary depending on the business and how Reduce My Costs can help manage them.

January 14, 2022



### Everything You Need To Know About PCI Compliance

PCI Compliance is one of the most important aspects of modern business. This blog outlines everything you need to know about being compliant.

(1) January 25, 2022



### The Value Of Corporate Social Responsibility

Do you know your Corporate Social Responsibility? We have gathered our top tips for how your business can become more sustainable!

① July 14, 202

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# Start your journey with Reduce My Costs.

No matter the industry of your business, we can help. Contact us today using the buttons below and see how much you could be saving with Reduce My Costs.

**Contact Us** 







www.reducemycosts.co.uk



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